

Canon



The superb Canon PowerShot digital cameras not only have up to **20x optical zoom**, but are now even better value.

Choose from four stunning models and you'll not only enjoy the very best easy-to-use technologies, but you can also claim **up to £50/€55**.

Simply purchase your camera and send your original receipt or valid proof of purchase with a completed claim form to the address shown and in return we'll send you a cheque!



PowerShot SX Cashback Promotion Terms & Conditions

- 1. PARTICIPANTS**
 - 1.1. This promotion is only available on purchases made of the Canon PowerShot SX1 IS, SX20 IS, SX200 IS or SX120 IS (the "Promotion Products") within the UK or Republic of Ireland (ROI) between Wednesday 28th October 2009 and Wednesday 13th January 2010 inclusive.
 - 1.2. All Participants must be aged 18 or over and must be resident in the European Union.
 - 1.3. Those making claims on behalf of a company/business must be authorised by their Employer to do so.
 - 1.4. All Participants are deemed to have agreed to be bound by these terms and conditions.
 - 2. HOW TO PARTICIPATE**
 - 2.1. To enter the promotion, the participant must purchase a Canon PowerShot SX1 IS, SX20 IS, SX200 IS or SX120 IS within the UK or ROI during the promotional dates specified in Clause 2.2 below. AND submit a claim in accordance with 2.3 below.
 - 2.2. Purchases must be made between Wednesday 28th October 2009 and Wednesday 13th January 2010 to take advantage of this promotion. Purchases made after 24th December 2009 will not be eligible for Cashback under this promotion.
 - 2.3. To claim the Cashback, participants must submit a valid claim by midnight on Monday 1st February 2010 by:
 - 2.3.1. Fully and correctly complete either:
 - (i) an in-store leaflet; or
 - (ii) a claim form which can be downloaded from www.canon.co.uk/powershotcashback or www.canon.ie/powershotcashback. The claim form can also be obtained by contacting the promoter;
 - 2.3.2. The participant must then send the completed claim form, together with the original receipt or valid proof of purchase to the following address; PowerShot SX Cashback Promotion, FREEPOST RRRX-UHCE-RSGT, PWA, 9-12 Eastman Way, Hemel Hempstead, HP2 7DU.
 - 2.4. All claims must be received by the closing date of Monday 1st February 2010. Canon will not process any claims received after this date and accepts no responsibility for claims lost or delayed.
 - 2.5. Upon receipt and verification of the claim, Canon will issue a cheque in the currency specified on the claim form payable to the name supplied on the claim form (the "claimant") and will post this cheque, together with the original receipt or proof of purchase received, to the address specified on the claim form.
 - 2.6. Where a claimant fails to select a currency, one may be allocated at the absolute discretion of the promoter.
 - 2.7. Canon will endeavour to issue a cheque within 28 days of receipt of a valid claim.
 - 2.8. Only one claim per product purchased may be made.
 - 2.9. The original receipt must be sent to the address specified in 2.3.2. with the claim form. Photocopies will not be accepted.
 - 2.10. Proof of posting is not proof of receipt.
 - 2.11. No responsibility will be accepted for claims lost, delayed or damaged in the post or for those claims not received by the closing date specified in Clause 2.4.
 - 2.12. Claims will be disqualified and invalid if incomplete or illegible.
 - 2.13. This promotion cannot be redeemed in conjunction with any other promotion whatsoever.
- 3. CASHBACK**

This Cashback offer is as follows:
£50 (€55) per PowerShot SX1 IS; £50 (€55) per PowerShot SX20 IS; £40 (€45) per PowerShot SX200 IS; £30 (or €35) per SX120 IS; as advertised on www.canon.co.uk/powershotcashback or www.canon.ie/powershotcashback. Absolutely no alternative is available.

 - 3.1. The Cashback will be sent to the person named as claimant in the form of a cheque in the selected currency and no alternative arrangement will be entered into.
 - 3.2. It is the claimant's responsibility to cash the cheque whilst it is still valid.
 - 3.3. The total value of each claim will be calculated using details supplied with the claim form and one cheque will be issued per valid claim.
- 4. THE PROMOTER**
 - 4.1. The Promoter is Canon (UK) Ltd, of Woodhatch, Reigate, Surrey, RH2 8BF. Applications must NOT be sent to this address.
- 5. DISCLAIMERS**
 - 5.1. Canon (UK) Ltd shall not be liable for any loss, damage or injury of any nature howsoever caused, sustained by any participant under this promotion. However, nothing in these rules shall have the effect of excluding or restricting Canon's liability for personal injury or death caused by the proven negligence of Canon.
 - 5.2. Canon (UK) Ltd shall not be liable for any failure to fulfill this offer where such failure is caused by any supervening circumstances amounting to force majeure. Such circumstances shall include, but shall not be limited to, severe weather conditions, fire, flood, war, earthquake, riots, industrial dispute, terrorism, acts of God, supervening legislation, or events which, without the fault of either party, render performance impossible or incapable of satisfactory execution.
 - 5.3. Canon reserves the right to void this promotion at any time and change the terms and conditions without incurring any liability.
- 6. JURISDICTION**
 - 6.1. These terms and conditions are governed by the laws of England and Wales and under the exclusive jurisdiction of the English courts, except where any contract is made in Scotland or the Republic of Ireland, in which case it will be governed by Scottish or Irish law as applicable.

Canon

take more than pictures, take stories

Get closer to the action with Canon's super zoom cameras



EXTENDED UNTIL 13TH JANUARY 2010

Claim up to

£50/€55 CASHBACK

on selected *PowerShot* digital cameras with up to **20x optical zoom**



Canon

take more than pictures, take stories

you can

Powerful zoom & even better value



PowerShot SX1 IS

£50/€55 CASHBACK

20x wide-angle zoom with optical IS - Combines exceptional imaging and continuous JPEG shooting speeds up to 4fps.

10.0 MEGA PIXELS

2.8" WIDE LCD
PureColor II



RAW

EX SPEEDLITE FLASH COMPATIBLE



PowerShot SX20 IS

£50/€55 CASHBACK

20x wide-angle zoom with optical IS - Offers intelligent, versatile shooting power. All-round excellence.

12.1 MEGA PIXELS

2.5" LCD



HOT SHOE FOR EXTERNAL FLASH



PowerShot SX200 IS

£40/€45 CASHBACK

12x wide-angle zoom with optical IS - Captures distant subjects in stunning detail, has a Manual Control Mode and fits in your pocket.

12.1 MEGA PIXELS

3.0" LCD



Also available in red or blue



PowerShot SX120 IS

£30/€35 CASHBACK

10x zoom with optical IS - A family-friendly camera you can grow with (Easy Mode / Smart Auto Mode / Manual Mode).

10.0 MEGA PIXELS

3.0" LCD



Canon digital PowerShot camera technologies

Canon's technologies are designed to make taking great photographs really simple, allowing you to focus on enjoying the moment. Our latest range of digital PowerShot cameras offer a variety of features to suit any level of photographer. Here are just a few that all these cameras have in common...



SUPER ZOOM

The powerful optical zoom provides outstanding reach and composition flexibility. Zooming is fast, accurate and near-silent, bringing even distant subjects into view.



OPTICAL IMAGE STABILISER

Blur is combated with High ISO Auto and Motion Detection Technology, which ascertains movement of both camera and subject to set the optimum ISO, whatever the shooting situation. Servo AF tracks moving subjects to ensure they remain in focus.



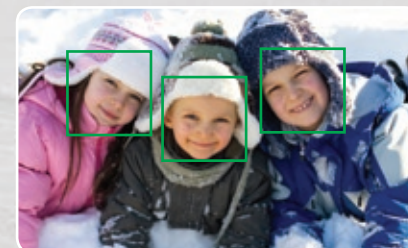
With IS



Without IS

FACE DETECTION TECHNOLOGY

This technology quickly and accurately detects faces in a scene - then optimises camera settings so that everyone looks their best. This ensures that focus is locked onto people's faces, not just the nearest subject. With the ability to detect up to nine faces in a frame, it's great for group photos as well as portraits. Face Select & Track lets you select a particular face as the principal subject in a photo, while FaceSelf-Timer makes group photos easy - taking a shot after an extra face enters the frame.



SMART AUTO AND EASY MODE

Designed to let everyone take great shots, Smart Auto mode analyses subject brightness, contrast, distance and hue. Intelligent Scene Detection Technology then selects the scene type from 18 variables, applying the best settings for optimum output. Easy mode deactivates all buttons except flash and reduces on-screen icons, for fuss-free, simple shooting.



...please feel free to ask a member of staff for more information.

YOUR CLAIM: (Please retain these details for future reference)

Camera Purchase: Serial No.

If you have any queries regarding your claim please contact us on +44(0)800 622 6770 between 9am and 5pm, Monday-Friday or via email: powershot@cashbackhelp.co.uk. For full Terms & Conditions visit www.canon.co.uk/powershotcashback or www.canon.ie/powershotcashback

Claim your cashback today

Simply complete this form in BLOCK CAPITALS and post it back by **1st February 2010** to Canon PowerShot SX Cashback Promotion, Freepost RRRX-UHCE-RSGT, PWA, 9-12 Eastman Way, Hemel Hempstead, HP2 7DU United Kingdom, with your original till receipt or a printed copy of your order confirmation for internet purchases. Offer only available on purchases made between Wednesday 28th October - Wednesday 13th January 2010. We will endeavour to send your cheque within 28 days*.

TITLE (Mr/Mrs/Miss/Ms): FIRST NAME:

SURNAME:

ADDRESS:

POSTCODE: COUNTRY:

TELEPHONE NO:

EMAIL:

(To keep you up to date with the status of your claim.)

MODEL PURCHASED: Canon PowerShot

SERIAL NUMBER:

(It's the 10 digit number on the bottom of the camera.)

STORE NAME:

DATE PURCHASED:

HOW DID YOU FIND OUT ABOUT THE OFFER?:

Have you attached your ORIGINAL receipt or valid proof of purchase?

Your receipt will be returned with your cashback cheque - receipt must have reference to camera model and date purchased. Purchases must be made between **Wednesday 28th October 2009** and **Wednesday 13th January 2010**. For all enquiries related to your cashback form, please call +44 (0) 800 622 6770 between 9am to 5pm, Mon-Fri or email: powershot@cashbackhelp.co.uk

Please tick here if you want to receive Canon communications via email.

* Payment will be made by cheque to the name specified on the claim form unless otherwise stated. Claimants must be resident in the UK or Republic of Ireland. Visit www.canon.co.uk/powershotcashback or www.canon.ie/powershotcashback for full Terms and Conditions.